



## Services & Pricing Sheet

Suff Digital was founded in 2015 by Matt and Tony Suffoletto and has served over 2,500 businesses with their Website Development and Marketing needs.

We quote all projects as a fixed-fee based on an amount of hours. This helps our Partners and Clients know exactly what they're paying before starting a project.



**Matt Suffoletto**

President, CEO

**Tony Suffoletto**

Vice President

# Web Services // Pricing

## Special Partner Discounted Pricing

| Service                       | Normal Rate | Partner Rate | Avg. Project Hours |
|-------------------------------|-------------|--------------|--------------------|
| New Website Design            | \$99/hr     | \$79/hr      | 20-30              |
| Website Redesign              | \$99/hr     | \$79/hr      | 20-30              |
| Website Maintenance + Support | \$99/hr     | \$79/hr      | TBD                |
| Website Hosting Migration     | \$99/hr     | \$79/hr      | 5-10               |
| Website Speed Optimization    | \$99/hr     | \$79/hr      | 15-25              |
| Google Tag Manager Setup      | \$99/hr     | \$79/hr      | TBD                |
| Google Analytics (GA4) Setup  | \$99/hr     | \$79/hr      | TBD                |
| Website Bug Fix               | \$99/hr     | \$79/hr      | TBD                |

# Marketing Services // Pricing

## Special Partner Discounted Pricing

| Service                                | Normal Rate | Partner Rate | Avg. Project Hours       |
|--|-------------|--------------|--------------------------|
| On-Page SEO                            | \$99/hr     | \$79/hr      | 20-30                    |
| Off-Page SEO                           | \$99/hr     | \$79/hr      | TBD                      |
| Local SEO                              | \$99/hr     | \$79/hr      | 10-20                    |
| Technical SEO                          | \$99/hr     | \$79/hr      | 30-40                    |
| Paid Ads Management                    | \$99/hr     | \$79/hr      | 5 hours/Mo (Per Channel) |
| Email Marketing (Setup + Optimization) | \$99/hr     | \$79/hr      | 10-15                    |
| Affiliate Marketing (Setup)            | \$99/hr     | \$79/hr      | 35-50                    |
| Reputation Management                  | \$99/hr     | \$79/hr      | 15-25                    |
| Conversion Rate Optimization (CRO)     | \$99/hr     | \$79/hr      | 30-40                    |
| AI & Automation Services               | \$99/hr     | \$79/hr      | TBD                      |

# Design Services // Pricing

Special Partner Discounted Pricing

| Service              | Normal Rate | Partner Rate | Avg. Project Hours |
|----------------------|-------------|--------------|--------------------|
| Logo Design          | \$99/hr     | \$79/hr      | 5-20               |
| UI/UX Design         | \$99/hr     | \$79/hr      | 25                 |
| New Company Branding | \$99/hr     | \$79/hr      | 15-20              |
| Company Rebrand      | \$99/hr     | \$79/hr      | 15                 |

# Writing Services // Pricing

Special Partner Discounted Pricing

| Service          | Normal Rate | Partner Rate | Avg. Project Hours |
|------------------|-------------|--------------|--------------------|
| Copywriting      | \$99/hr     | \$79/hr      | TBD                |
| Content Creation | \$99/hr     | \$79/hr      | TBD                |

# Premium Audits // Pricing

Special Partner Discounted Pricing

| Service                                       | Normal Rate | Partner Rate | Avg. Project Hours |
|---|-------------|--------------|--------------------|
| Competitive Analysis + Keyword Research Audit | \$99/hr     | \$79/hr      | Starts at 7 Hours  |
| UI/UX Audit                                   | \$99/hr     | \$79/hr      | Starts at 17 Hours |
| Paid Ads Audit                                | \$99/hr     | \$79/hr      | Starts at 8 Hours  |
| Email Marketing Audit                         | \$99/hr     | \$79/hr      | Starts at 9 Hours  |
| CRO Audit                                     | \$99/hr     | \$79/hr      | Starts at 25 Hours |
| Copywriting Audit                             | \$99/hr     | \$79/hr      | Starts at 7 Hours  |
| Google Analytics / Tag Manager Audit          | \$99/hr     | \$79/hr      | Starts at 12 Hours |

## Blocks of Hours

Not ready to commit to a project just yet? Purchase a block of hours to be used towards any project!

| Service        | Normal Rate | Partner Rate |
|----------------|-------------|--------------|
| 10-Hour Block  | \$99/hr     | \$89/hr      |
| 30-Hour Block  | \$99/hr     | \$79/hr      |
| 50-Hour Block  | \$99/hr     | \$69/hr      |
| 100-Hour Block | \$99/hr     | \$59/hr      |
| 100+ Hours     | \$99/hr     | Contact Us!  |

## Need a Quote?

Visit [www.suffdigital.com/services](http://www.suffdigital.com/services) and fill out the form for a custom quote

*Or*

Email Matt or Tony at the Emails Below:

[Matt@suffdigital.com](mailto:Matt@suffdigital.com)

[Tony@suffdigital.com](mailto:Tony@suffdigital.com)

## Custom Project?

Email Matt or Tony at the Emails Below:

[Matt@suffdigital.com](mailto:Matt@suffdigital.com)

[Tony@suffdigital.com](mailto:Tony@suffdigital.com)