Suff Digital Audit Process

From Requesting an Audit to Earning a Commission

"Suff Digital Audits are a great way to identify areas of improvement for my client's websites and earn commissions for services I don't offer" - **Suff Digital Partner**

Step 1: Identify a Site to Audit

Which types of clients should you request an Audit for?

✔ If they are a current or previous client of yours
✔ If they are a prospective client (you are quoting a new project)
✔ If they are a friend or colleague that has expressed issues with their website

Which types of clients should you not request an Audit for?

✘ They don't have an existing website
✘ They have expressed a limited budget below $1,500

Step 2: Request An Audit

Visit the link below and request as many Audits as you'd like, they're Free!

https://suffdigital.com/audit/ ➜

Request a specific Audit

Technical SEO Audit - https://suffdigital.com/technical-seo-audit ➜

Website Speed Audit - https://suffdigital.com/website-speed-audit ➜

Website Health Audit - https://suffdigital.com/website-health-audit ➜

Suff Digital

Step 3: Approaching Your Client With the Audit

It typically takes less than 24 hours to receive your Audit after submitting your request. Once you receive the Audit the next step is approaching your client.

Here's a Sample message that works well for our Partners:

Hey (Name),

I hope you're doing well!

I'm partnered with an expert who specializes in website optimization and I had him run a Free Audit on your website.

It looks like he found quite a few areas for improvement.

I've attached the Audit for your review here: (Paste Audit Link)

If you'd like, I can connect you with him to discuss how he can help get the site in good shape.

Step 4: Introduce Us to the Client

Once you introduce us to the client, we will reach out and schedule a call to discuss our Strategy, Process, Timeline, and Cost.

Here's a Sample Intro message that works well for our Partners (*** Don't forget to copy matt@suffdigital.com on the email to the client!):

Hey (Name),

I hope you're doing well!

I'd like to introduce you to Matt Suffoletto at SuffDigital.

Matt is the expert that provided the Technical SEO Audit for your website.

Step 5: Getting Paid

Once the client has paid the invoice, we will confirm the commission amount with you.

You may invoice us through your preferred billing provider. Most of our partners use Stripe, Quickbooks, Paypal, but we can also do Venmo/Zelle.
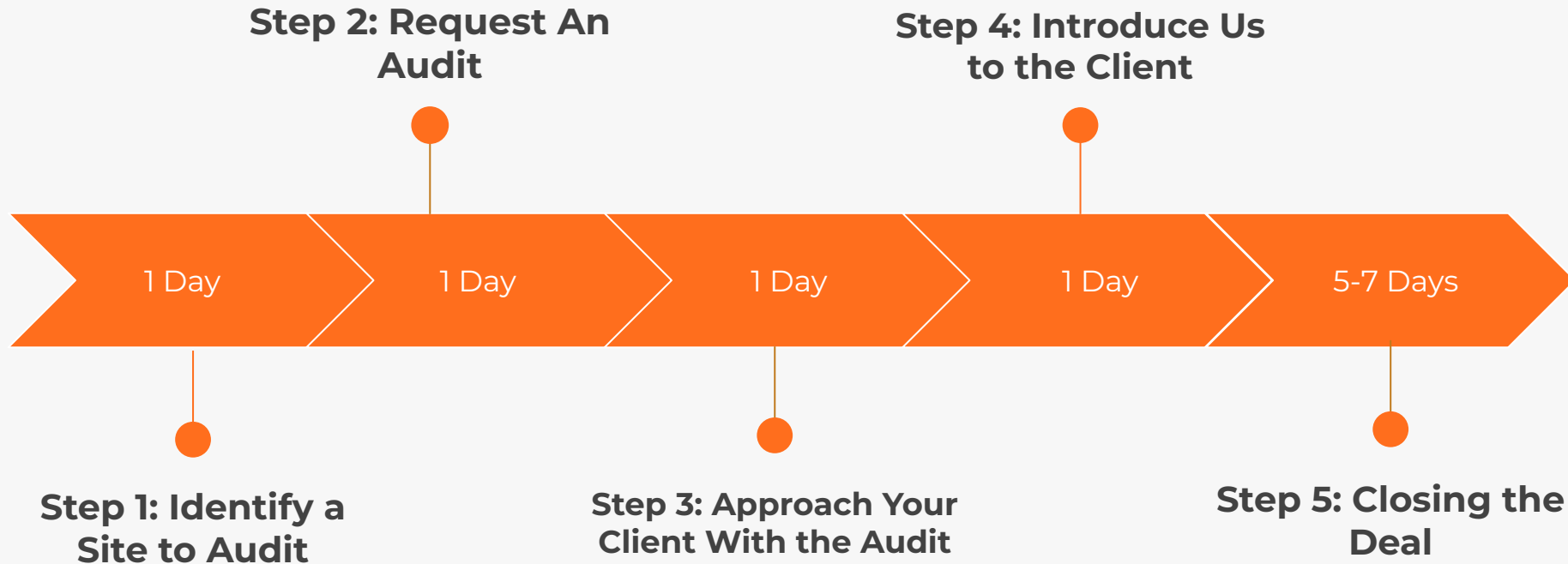
*** Commission Payments are Paid instantly (Typically Same-Day once the funds have been cleared)

<u>Here is the typical commission structure:</u>

Service	Avg. Commission Fee	Avg. Project Price
Website Redesign/New Site	$2,000	$10,000
Technical SEO	$1,500	$7,500
Speed Optimization	$900	$3,000
Monthly Support	$150/Month	$399/Month

* Referral fees are paid out instantly upon payment from the client

Additional Partner Resources

Referral Program

https://suffdigital.com/referral-program ➜

White-Label Program

https://suffdigital.com/white-label ➜

Partner Network

https://suffdigital.com/partner-network ➜