

Getting Started with the **Suff Partner Program**

Welcome, Partner!

You've joined over 4,000 Agencies and Freelancers Worldwide to help businesses and grow your own!

As a Suff Partner, you'll gain access to the following:

- 1. Expand your offerings and grow your revenue, FAST!
- Sell more effectively and efficiently with the Partner Academy
- 3. Reduce your churn and retain clients for life

Learn 5-easy steps for getting started below **↓**



Step 1: Complete Partner Application

Apply to the Suff Digital Partner Program!

Join 4,000+ Agencies and Freelancers



Completing the SPP Application is the first step to becoming a Suff Digital Partner.

If you haven't done so already, please fill out the partner form <u>here</u> →

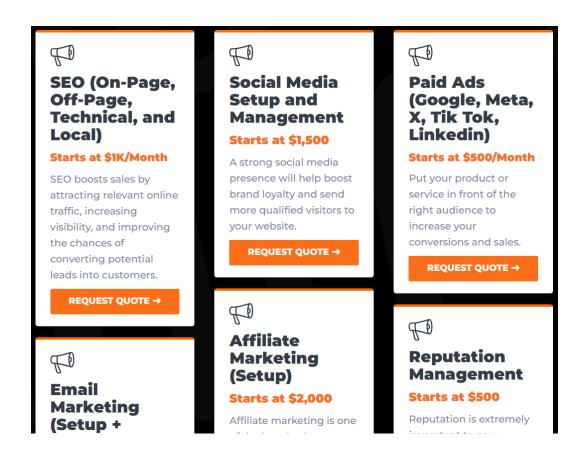


Step 2: Select your services

Browse our Services and Audits to decide which ones you'd like to add to your existing offerings.

Click here to browse all 24+ Services →

Click here to browse all 16+ Audits →





Step 3: Reach out to your existing clients

Now that you've expanded your service offerings, it's time to reach out to your existing clients.

There are a few different ways to do this, here's what typically works well for our Partners:

- 1. The best way to provide value for your new services is with our Free Audits.
- 2. Simply asking a client if they're happy with their website, marketing, or can sales can lead to new opportunities.
- 3. Send an email to your existing clients mentioning your new services and how you can help.

Have someone who's interested? Register a Referral Here →



Step 4: Submit a website for an Audit

Think of our Audits as the gateway to new projects with existing and prospective clients. Our Free and Premium Audits are a great way to identify bottlenecks in your client's website or marketing strategy.

Which types of clients should you request an Audit for?

- ✓ If they are a current or previous client of yours
- ✓ If they are a prospective client (you are quoting a new project)
- ✓ If they are a friend or colleague that has expressed issues with their website

Which types of clients should you not request an Audit for?

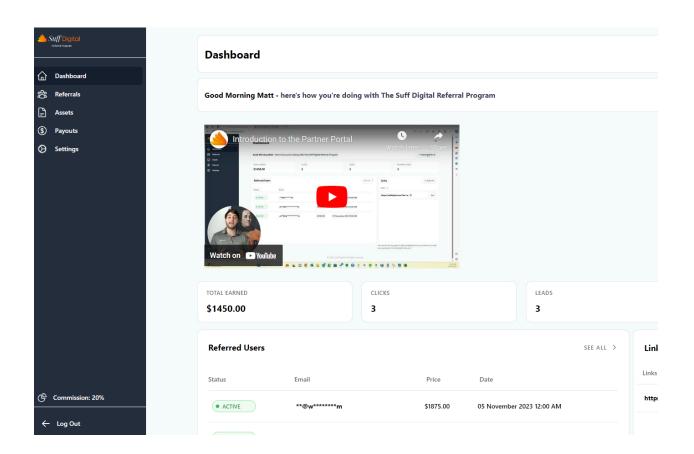
- XThey don't have an existing website
- X They have expressed a limited budget below \$1,500 €

Submit an audit request here →



Step 5: Register for the partner portal

Did you know our Partner Portal is the best way to register and track referrals, payouts, and more!



Register / Log In to your Partner Portal account here →



Looking for help? Email Matt or Tony below!

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