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# Getting Started with the **Suff Partner Program**

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Welcome, Partner!

You've joined over 4,000 Agencies and Freelancers Worldwide to help businesses and grow your own!

***As a Suff Partner, you'll gain access to the following:***

1. Expand your offerings and grow your revenue, FAST!
2. Sell more effectively and efficiently with the Partner Academy
3. Reduce your churn and retain clients for life

**Learn 5-easy steps for getting started below ↓**



## Step 1: Complete Partner Application

### Apply to the Suff Digital Partner Program!

Join 4,000+ Agencies and Freelancers



⌚ Takes 1 minute 30 seconds

Completing the SPP Application is the first step to becoming a Suff Digital Partner.

If you haven't done so already, please fill out the partner form [here →](#)









## Step 2: Select your services

Browse our Services and Audits to decide which ones you'd like to add to your existing offerings.

[Click here to browse all 24+ Services →](#)

[Click here to browse all 16+ Audits →](#)

 <b>SEO (On-Page, Off-Page, Technical, and Local)</b> <b>Starts at \$1K/Month</b> SEO boosts sales by attracting relevant online traffic, increasing visibility, and improving the chances of converting potential leads into customers. <a href="#">REQUEST QUOTE →</a>	 <b>Social Media Setup and Management</b> <b>Starts at \$1,500</b> A strong social media presence will help boost brand loyalty and send more qualified visitors to your website. <a href="#">REQUEST QUOTE →</a>	 <b>Paid Ads (Google, Meta, X, Tik Tok, LinkedIn)</b> <b>Starts at \$500/Month</b> Put your product or service in front of the right audience to increase your conversions and sales. <a href="#">REQUEST QUOTE →</a>
 <b>Email Marketing (Setup +</b>	 <b>Affiliate Marketing (Setup)</b> <b>Starts at \$2,000</b> Affiliate marketing is one	 <b>Reputation Management</b> <b>Starts at \$500</b> Reputation is extremely



## **Step 3:** Reach out to your existing clients

Now that you've expanded your service offerings, it's time to reach out to your existing clients.

***There are a few different ways to do this, here's what typically works well for our Partners:***

1. The best way to provide value for your new services is with our Free Audits.
2. Simply asking a client if they're happy with their website, marketing, or can sales can lead to new opportunities.
3. Send an email to your existing clients mentioning your new services and how you can help.

***Have someone who's interested? [Register a Referral Here →](#)***



## **Step 4:** Submit a website for an Audit

Think of our Audits as the gateway to new projects with existing and prospective clients. Our Free and Premium Audits are a great way to identify bottlenecks in your client's website or marketing strategy.

### **Which types of clients should you request an Audit for?**

- ✓ If they are a current or previous client of yours
- ✓ If they are a prospective client (you are quoting a new project)
- ✓ If they are a friend or colleague that has expressed issues with their website

### **Which types of clients should you not request an Audit for?**

- ✗ They don't have an existing website
- ✗ They have expressed a limited budget below \$1,500

**[Submit an audit request here →](#)**



## Step 5: Register for the partner portal

Did you know our Partner Portal is the best way to register and track referrals, payouts, and more!

The screenshot shows the Suff Digital Partner Portal dashboard. On the left is a dark sidebar with navigation options: Dashboard, Referrals, Assets, Payouts, and Settings. At the bottom of the sidebar, it shows 'Commission: 20%' and a 'Log Out' button. The main content area is titled 'Dashboard' and features a message: 'Good Morning Matt - here's how you're doing with The Suff Digital Referral Program'. Below this is a video player showing an 'Introduction to the Partner Portal' video. Under the video are three summary cards: 'TOTAL EARNED \$1450.00', 'CLICKS 3', and 'LEADS 3'. Below these is a 'Referred Users' table with columns for Status, Email, Price, and Date. One user is listed with status 'ACTIVE', email '\*\*@w\*\*\*\*\*m', price '\$1875.00', and date '05 November 2023 12:00 AM'. On the right side of the dashboard, there are partial links for 'Link', 'Links', and 'http:'.

[Register / Log In to your Partner Portal account here →](#)



**Looking for help?** *Email Matt or Tony below!*

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